

BUILDING THE UPPER CUMBERLAND'S ENTREPRENEURIAL ECONOMY

IMAGINE · START · GROW

Entrepreneurship is the often-overlooked third leg of the economic development stool — beside business **retention** & **expansion** and **attraction**. The regions that win over the next decade won't just recruit jobs; **they will create them**. For 14 years, The Biz Foundry has been the Upper Cumberland's trusted engine for that work — **and now is the time to scale.**

RESULTS THAT MATTER *Recent impact*

800+STARTUPS SERVED THROUGH COACHING,
BOOTCAMPS & EVENTS**\$18M**

CAPITAL SECURED & INVESTED INTO OUR REGION

\$1M+

TENNESSEE'S FIRST EC-SPONSORED ANGEL FUND

200+

COMPANIES SERVED EVERY SINGLE YEAR

14 yrsA LAUNCHTN ENTREPRENEUR CENTER — 1 OF 9
STATEWIDE**100+**

COMBINED YEARS OF LEADERSHIP EXPERIENCE

A REGION POSITIONED FOR GROWTH *The opportunity*

OUR ADVANTAGES

- Tennessee Tech University
- Strong quality of life & growing population
- Emerging entrepreneurial ecosystem
- Regional business leadership
- Affordable cost structure

THE GAPS WE CLOSE

- Limited startup capital
- Talent retention challenges
- Rural access barriers
- Limited support capacity
- Stronger commercialization pathways

ENTREPRENEURSHIP IN ACTION *Real companies. Real jobs.*

MEG'S BREAD

Pandemic-born startup that became a
local institution — 10x growth.

FULFILD

Large local investment, multiple jobs,
scaling to a top regional tech company.

SKIP THE LINE

100+ venues, \$8M in transactions, 2x
staff growth in 8 months.

METAFLEX

TTU Eagleworks winner & first UCIA
investment — launched in Cookeville.

THE ASK & HOW TO ENGAGE



CAMPAIGN GOAL *A three-year investment in regional growth*

\$900K over 3 years

Building the capacity to match the opportunity.

Annual goal — **\$300,000**

FUNDS WILL BE USED TO

- ▶ Expand entrepreneurial capacity
- ▶ Support innovation commercialization
- ▶ Increase access to capital
- ▶ Grow regional impact

LEADERSHIP INVESTMENT STRUCTURE *All investors become partners*

FOUNDER'S
CIRCLE

\$50K+

INNOVATION
PARTNERS

\$25K

GROWTH
PARTNERS

\$10K

COMMUNITY
PARTNERS

\$5K

FRIENDS OF
ENTREPRENEURSHIP

\$2.5K

▶ MORE THAN AN INVESTMENT — LEADERSHIP OPPORTUNITIES

- Advisory Council to the Board
- Mentor Network & Capital Access Committee
- Executive Briefings & Pitch Competitions
- Entrepreneur Showcases
- Tennessee Tech Innovation Partnerships

▶ YOUR RETURN ON INVESTMENT

More **Jobs**

More **Local Wealth**

More **Innovation**

More **Capital Investment**

More **Talent Retention**

More **Business Ownership**

A stronger **Upper Cumberland economy**

ACCOUNTABILITY

We measure businesses launched, capital raised, jobs created, entrepreneurs served, survival rates, and student & rural entrepreneurs reached — reported through **quarterly dashboards**, an **annual investor briefing**, and **transparent reporting**.



invest.thebizfoundry.org

TRUSTED PARTNERS & SPONSORS

LaunchTN · TSBDC · Tennessee Tech (Center for Rural Innovation & Eagleworks) · TN Rural Development Fund · UCIA · Upper Cumberland Development District · USDA · Twin Lakes · City of Cookeville · Cumberland County · Historic Cookeville CityScape · Eye Centers of TN · Home Caregivers · Mastered in Tennessee · DOTReady

The entrepreneurs are **here.** · The opportunities are **here.** · The momentum is **here.**

Now we must build the capacity to match opportunity.

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